

ISSN : 0975-9999

# SELP JOURNAL OF SOCIAL SCIENCE

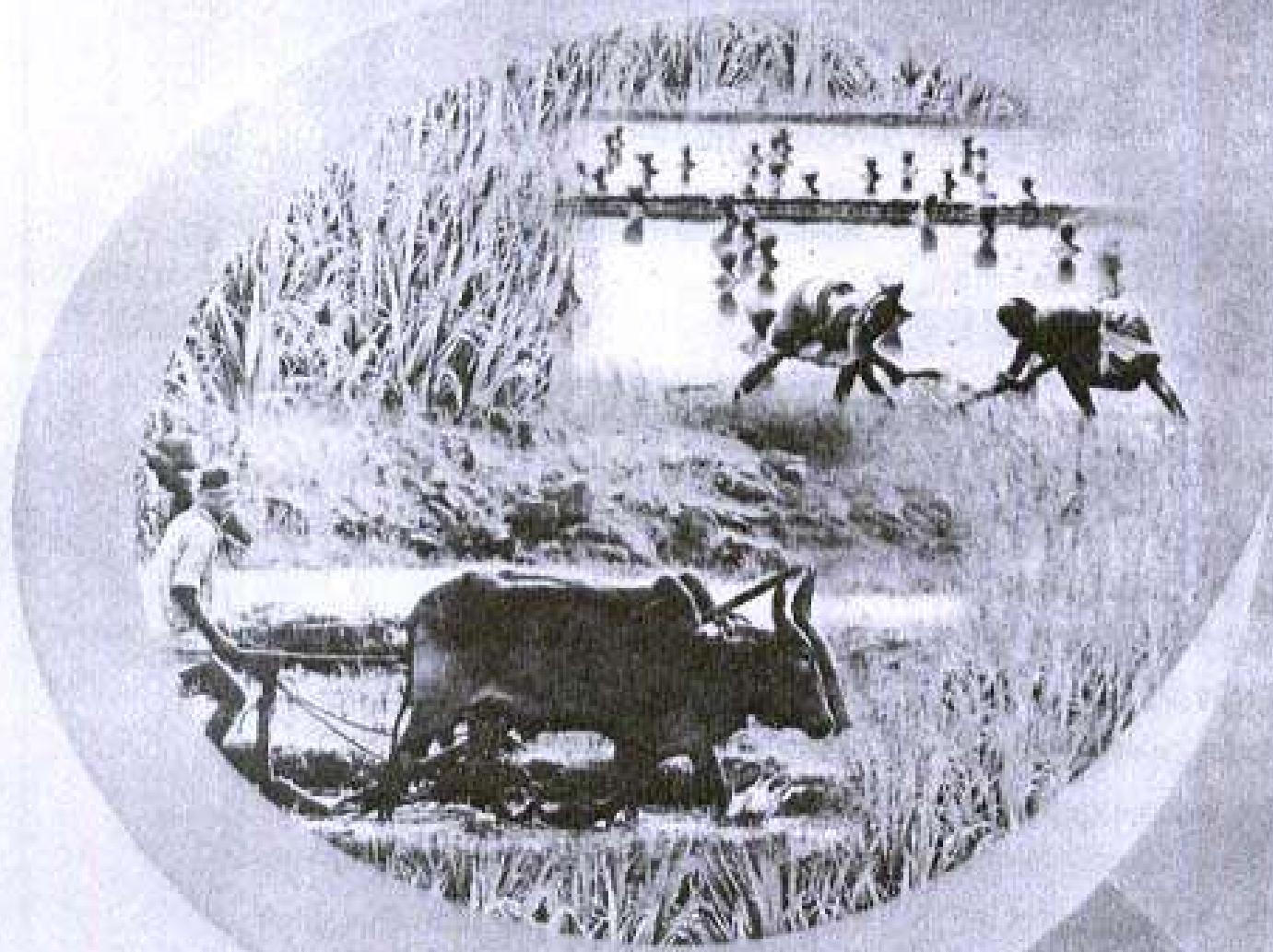
VOLUME - IV

APRIL - JUNE 2013

ISSUE 16

Date of Issue : 31st May 2013

Volume - IV, Issue - 16



ISSN : 0975-9999

SELP journal of social science Indexed with RePEC, Thomson Reuters  
CSA Databases & Collections, Open J-Gate



**SOCIAL EMPOWERMENT OF LOCAL PEOPLE TRUST**

[www.selptrust.org](http://www.selptrust.org)

# **SELP JOURNAL OF SOCIAL SCIENCE**

(A Refereed Quarterly Journal with ISSN: 0975-9999)

## **MANAGING EDITOR**

Ms. A.Muthu Tamilarasi, M.A., M.Phil

## **ASSOCIATE EDITORS**

**Dr. T. Subramanian, Ph.D**  
Vidhya Vikas College of Engg & Tech,  
Tiruchengode

**Dr. K. Krishna Kumar, Ph.D**  
Periyar University, Salem

## **EDITORIAL ADVISORY BOARD**

**Dr. V.Sundar, Ph.D**  
Annamalai University, Chidambaram

**Dr. V.Shaunmugasundaram, Ph.D**  
Banaras Hindu University, Varanasi

**Dr. T. Jayakumar, Ph.D**  
Periyar EVR College, Tiruchirappalli

**Dr. Dhande Rajendra Balkrishna, Ph.D**  
M.S.G College, Malegaon Camp, Nashik-Maharashtra

**Dr. K.S.Ramakrishnan, Ph.D**  
Tamilnadu Open University, Chennai

**Dr. Kshiti Bhusan Das, Ph.D**  
Utkal University, Bhubaneswar

**Dr. N.Murugeswari, Ph.D**  
Bharathidasan University, Tiruchirappalli

**Dr. Pranam Dhar, Ph.D**  
West Bengal State University, Kolkata

**Dr. S.Ganapathy, Ph.D**  
Alagappa University, Karaikudi

**Dr. Rabi Narayan Kar, Ph.D**  
University of Delhi, New Delhi

**Dr. N.Kathirvel, Ph.D**  
Govt. Arts College, Mannargudi

**Dr. K. Manikandan, Ph.D**  
University of Calicut, Calicut

**Dr. M.Chandrasekeran, Ph.D**  
Vellammal College of Engg & Tech, Madurai

**Dr. Anurodh Godha, Ph.D**  
Vardhaman Mahaveer Open University, Kota (Rajasthan)

**Dr. P.Vikaraman, Ph.D**  
Anna University of Technology, Coimbatore

**Dr. Nanjunda Ph.D**  
University of Mysore, Mysore

## **LEGAL ADVISOR**

**B.N. Suresh Kumar M.A., M.Sc., M.B.A., L.L.B.**  
Advocate, Chennai.

# INDIAN ACADEMIC RESEARCHERS ASSOCIATION

(A unit of SELP Trust)

472, Neduncheliyan Salai, K.K.Nagar Tiruchirappalli, Tamilandu -620012

Mail:tamilselp@yahoo.in, www.selptrust.org

## Membership Application Form

1. Name \_\_\_\_\_

2. Date of Birth \_\_\_\_\_

3. Qualifications \_\_\_\_\_

4. Subject specialization \_\_\_\_\_

5. Designation \_\_\_\_\_

6. Institution \_\_\_\_\_

7. Address \_\_\_\_\_

(a) Office \_\_\_\_\_

(b) Residence \_\_\_\_\_

8. Phone No \_\_\_\_\_

9. Email \_\_\_\_\_

10. Payment details

(a). Amount \_\_\_\_\_

(b). Bank \_\_\_\_\_

(c). Date \_\_\_\_\_

### Declaration

I wish to join as a member of IARA and I abide the rules and regulation of IARA.

Date:

Station:

SIGNATURE

# **SELP JOURNAL OF SOCIAL SCIENCE**

(A Refereed Quarterly Journal with ISSN : 0975-9989)

Vol : IV

April - June 2013

Issue : 16

## **CONTENT**

S.No.	Title	Page No.
1.	EMERGING TRENDS IN BUSINESS STRATEGY Mrs.B.Jeeva Rekha	1-4
2.	CUSTOMER PROTECTION IN THE BANKING SECTOR - A LEGAL PERSPECTIVE Dr. I.Sarumathi	5-8
3.	DESIGN AND FABRICATION OF SOLAR FRUIT DRYER TO ENHANCE THE AGRICULTURE SECTOR OF INDIAN RURAL ECONOMY S. Muthu Meenakshi, S. Kaliraj, Dr.A.Sundaram	9-11
4.	UNEMPLOYMENT IN INDIA Dr. R.Ramaa baanu, M.Jeeva	12-15
5.	THE CLAW OF EXPLOITATION: A FIELD STUDY OF THE FISHERFOLK IN KANYAKUMARI DISTRICT Dr.S.Sahayaselvi	16-20
6.	CUSTOMER SERVICE UTILISATION IN SELECTED PUBLIC AND PRIVATE SECTOR BANKS IN DINDIGUL DISTRICT M.Karuppannasamy, Dr.S. Muthiah	21-24
7.	IMPACT OF PMRY SCHEME ON INCOME AND EMPLOYMENT GENERATION IN TIRUNELVELI DISTRICT N.Annababy, Dr.P.Balamirtham	25-28
8.	WOMEN EMPOWERMENT IN INDIA - CHALLENGES AHEAD Dr.S.Balakrishnan	29-33
9.	WORKERS' PARTICIPATION IN MANAGEMENT - THE INDIAN CONCEPTUAL FRAMEWORK Dr. Deepu Jose Sebastian	34-39
10.	A TOOL FOR SELF EMPLOYMENT & SUSTAINABLE WEALTH GENERATION Joyaramaiah.N, Anand.M.B, Murali.S	40-43
11.	MICRO CREDIT FOR AGRICULTURE: AN EVOLUTION TOWARDS STRUCTURAL GROWTH Dr. K. Srinivasa Rao	44-47
12.	WOMEN AND FOOD SECURITY ISSUES A.Sulthan Mohideen	48-52
13.	QUALITY OF INDIAN HIGHER EDUCATION: FINANCIAL CHALLENGES AND ECONOMIC DEVELOPMENT Dr. C. Manikanda Muthukumar, N. Shanmugasuriyan	53-56
14.	Financial exclusion can also lead to social exclusion- A Case of Aragonda Village, Dr. Bushan D. Sudhakar, M. Vijaya Vardhan	57-61
15.	FINANCIAL INCLUSION IN INDIA - CHALLENGES & OPPORTUNITIES Dr. T. Thirupathi, James	62-65

## THE CLAW OF EXPLOITATION: A FIELD STUDY OF THE FISHERFOLK IN KANYAKUMARI DISTRICT

Dr.S.Sahayaselvi

Associate Professor and Head of the Department of Commerce,  
Holy Cross College (Autonomous),  
Nagercoil, Kanyakumari District, TamilNadu.

### ABSTRACT

*Exploitation occurs in all walks of life in one form or another, when a person realizes his/her vulnerability or powerlessness. The powerful automatically take hold of the situation or events and enslave the poor to their great advantage. As a result they siphon the surplus of the poor and lead them below the poverty line. This paper presents a number of recommendations to policymakers who can address this situation of exploitation and can offer some ray of hope in the life of the fishermen. The policy makers can become a beacon light to illuminate their future of young fishermen in the days to come.*

**Key words:** Exploitation , swallow , hard earned income .

### Introduction

Exploitation is one of the powerful weapons in the hands of the capitalist to swindle or swallow the hard earned income of their labour. The Oxford Advanced Learner's Dictionary states that exploitation is a situation in which somebody treats somebody else in an unfair way, especially in order to make money from their work. Exploitation emerges in all walks of life. No sector or group is exempted from this. In general, exploitation refers to one person or group taking "unfair" advantage of another. The capitalists take advantage of the hunger of the workers. The computer salesman takes advantage of the ignorance of the customer. The priest takes advantage of the stupidity and superstition of the lay person. The military officer takes advantage of the patriotism of

his/her soldiers. The monopolist takes advantage of the absence of competition to charge what the market will bear.

### Statement of the Problem

Exploitation refers to economic exploitation that is, the act of using another person's labour without offering them an adequate compensation. Exploitation can be analyzed at micro level and the macro level. When exploitation is studied at the micro level it centers on the market power of economic organizations within a market setting. If it is studied at the macro level it focuses on the exploitation by larger sections of the society in the context of free markets. Marx points out that the entire capitalist class as an exploitative entity and capitalism is a system based on exploitation. In Marxian

economics, exploitation refers to the subjection of producers to work for passive owners for less compensation than is equivalent to the actual amount of work done. The labourers are forced to sell his or her labour power, in order to receive a wage to survive, while the capitalist exploits the work performed by the labourers by accumulating the surplus value of the labourers. Fishing industry is not exempted from this. Being capital-intensive in nature, the fishing industry requires heavy outlay for purchasing of boats, nets, mechanization, and other accessories. Since the nature of their business is seasonal and not regular, the fisherfolk need credit to help them in their business and above all for their basic survival. Since the government does not allocate sufficient funds to this industry, the fishermen are forced to borrow loans from the credit agencies especially from the money lenders-cum-traders at exorbitant interest rates. The borrowing procedure is simple and convenient for the illiterate fisherman; but the consequence is disastrous wherein the fishermen is exploited heavily by the informal agencies like fish traders, commission agents and money lenders in the form of underpricing, underweight, high rates of interest and commission charges. At this juncture, the following questions arise: What is the exploitative factor that hinders the growth of coastal population? Which type of informal sources charge high rate of interest rates? What is the rate of exploitation in each case of sample respondents? Considering these questions the researcher has focused the study on "The Claw of Exploitation: A Field Study of the Fisherfolk in Kanyakumari District".

#### Objectives of the Study

The main objective of the study is to know the extent of exploitation that occurs to fishermen on the basis of borrowings..

#### Profile of the Study Area

Kanyakumari District, the southernmost tip of Indian Peninsula, is divided into four taluks namely: Agastheeswaram, Kalkulam, Vilavancode and Thovalai. The first three taluks are in the coastal belt with a length of 71.5 Kms (India's total coast line is 8118km), having 47 coastal villages. These coastal villages have a population of 1, 48,519 fishermen, forming 19 per cent of the total fisherman population (7, 90,108) in Tamilnadu. Fisherman in the study area have 1121 mechanized boats (14.5per cent), 3407 motorized boats (15.2 per cent) and 5392 non motorized boats (22.3 per cent). Six sample villages were selected out of the 47 coastal villages for this study. These six villages were equally distributed as two villages each from three coastal taluks. Further, in the two villages selected from each taluk, one had banking facility while the other was devoid of it.

**Table I Distribution Of Borrower Fishermen On The Basis Of Linkage (in number)**

Indebtedness	Category of credit				
	Market linked			Labour linked	
	MES	NMFS	MBO	CL	Total
Up to 50,000	67	1	1	17	86
50,001-1,00,000	115	20	—	41	176
1,00,001-1,50,000	—	33	—	12	45
1,50,001-2,00,000	—	17	—	6	23
2,00,001-2,50,000	—	17	—	—	17
2,50,001 and above	—	—	29	—	29
Total	182	83	29	52	356

**Source:** Survey data

It is evident from Table I that without borrowing from the creditors, the fishermen cannot sell their fish as there are no proper infrastructural facilities like storage, transport and marketing. The borrowing becomes the linkage between fishermen and

credit supporters. The MFS have availed credit from 'sangam' ranging from ₹15000 to 75000/- . The NMFS borrowed from traders ranging from 75000/- to 250000/- . The MBO borrowed from money lenders cum traders to the extent of 800000 to 2500000/- and CL borrowed from craft owners between 40000/- to 200000/- It is inferred that the borrowings of over and above lends the sample respondents to linked credit system which paves ways and means for exploitations.

#### Sources Of Credit, Exploiters And Method Of Exploitation

Increase in the number of intermediaries increases the market margin and decreases the sale proceeds obtained by the actual producer. If the product of one class of people is appropriated by another class that is clearly exploitation (Anderson; 1986). In the present marketing frame work, the local agents play a crucial role in determining prices for the marine fishes at the landing centre. They get full control over the fishermen as they have extended credit for the purchase of their net and fishing boats (Costa; 1992). Thus the fishermen remain debt-ridden forever. The fishermen are exploited and remain in the clutches of money lenders cum traders in the name of credit. The fishermen in the study area too follow the same process. It is noticeable that in fishermen 'sangams' 12 per cent interest is charged on loanable amount. A further two per cent is deducted on total produce as commission and administrative charges. With regard to the fish traders cum money lenders in the study area, they charge four to five per cent from 'vallam' owners on total produce for every trip, notwithstanding the exploitation of underpricing and underweighing. Particularly in Kanyakumari

village the money lenders cum traders charge 'Labum' as 10 per cent and 'Suppar' as 3 to 5 per cent to the NMFS. The misery of boat-owners goes beyond this. The money lenders cum traders charge 10 per cent in Arockiapuram and Kanyakumari, 8 to 9 per cent in Colachel and Kodimugal and Ennayamputhenthurin it is 9 per cent besides underpricing and underweighing.

When these 'vallam' owners and boat owners migrate for fishing they are exploited all the more. In places other than Kanyakumari District, 6 to 10 per cent are charged along with underpricing and underweighing. Moreover the raw materials like ice, diesel, kerosene, 'kelanch' are supplied only through local traders at very high price. Hence the fishermen are exploited to the maximum at the place of migration. The following table gives the overall picture about the exploitation of the sample respondents in the study area as well as in the migrated places by various exploiters.

Sl No	Particulars	Category		
		MFS	NMFS	MBO
1	Loc Area	4200	18500	105400
2	Total Amount(₹)	473	19425	106672
3	Gross Income	39200	160000	241000
4	Commission	702	31100	101390
5	Stock charge	182	-	-
6	Transportation	512	-	-
7	Under weighing and under price	-	5490	5642%
8	Total Deduction (₹)	12518*	73260**	33176***
9	Exploiters (%)	30.63	37.73	31.18
10	₹801492.00	117	14.19	26.42

Source: Survey data

#### Findings

- The sample respondents are indebted under linked credit to the amount of ₹ 15000 to 75000 (MFS), 75000/- to 250000

(NMFS), ₹ 800000 to 2500000 (MBO) and ₹ 40000/- to 200000 (CL). In fact, this credit system is a heavy yoke laid upon the sample respondents.

- ❖ Out of seven exploitative sources the first rank is given to 'Money lenders cum pawn brokers' by MFS, NMFS and CL while the first rank is given to 'Commission agents' by MBO. It is inferred that the money lenders charge the interest rate between 20 to 40 per cent. The last rank is given to 'NGOs and SHGs' by all the respondents.
- ❖ All the 376 sample respondents have obtained loans through linked credit, falling an easy prey to the exploitative and enslaving system. The Rate of Exploitation (ROE) of sample respondents is MFS (2.17 per cent), NMFS (14.69 per cent), and MBO (29.42 per cent).
- ❖ The lack of proper cold storage, marketing facilities, and transport facilities of the sample respondents lead them to fall prey in the trap of exploitative system. Out of 294 craft owner respondents, 248 respondents caught fish on an average basis of 100 to 400 kg per trip. However, they were forced to sell them through the exploitative system because of the lack of storage facility and the consequent need to dispose their catch immediately.
- ❖ It is inferred that there is a wide disparity of credit gap in every category of fishermen, since they do not have adequate collateral security to borrow loans from the banks. The lack of formal credit system leads to informal borrowing which is the root cause for linked credit in the study area.
- ❖ The informal and exploitative money lending system is prevalent among the coastal population even after 60 years of planned economy. It is shocking to note that 83.17 per cent lending is by the informal agencies while a meager 16.83 per cent is by the formal agencies.

### Suggestions

- The Government can establish regulated fish market in the district, to eradicate the monopoly of fish traders cum commission agents.
- The Government can launch large storage facilities in the fish landing areas for minimal rent so that the fishermen can preserve their catch without being exploited.
- The Government can offer subsidies to purchase outboard engines, gears, and crafts, through which their burden of cash-deficiency and debt can be reduced.
- The Government must influence the public and private sector banks to provide financial assistance to fishermen community to redeem them from the clutches of commission agents, and money lenders. Existing banks must enhance credit possibilities for the fisherfolk with efficient and fisherfolk-friendly policies. Security pledges in particular must be redefined creatively in the context of fisherfolk.
- The Government can provide loan waiver scheme to the fisheries sector like that of agricultural sector so that the fishermen need not borrow for investment and production purposes in the face of natural calamities.
- The Government can institute 'Fisheries Co-operative Banks for Fishermen' in the coastal villages like that of 'Agricultural Co-operatives Banks' for farmers.
- NGOs like Coastal Peace and Development (CPD), Kanyakumari District Fishermen 'Sangam' Federation (KDFSF), and Shanthidhan can play an effective role in creating awareness with regard to exploitation done by the credit supporters which might be a great eye-opener for the coastal population.

## Conclusion

The study reveals that the exploitative linked credit system is one of the major reasons for the poor socio-economic condition of the fisherfolk. Hence the Government of Centre and State should not stop with the welfare schemes offered to them, rather they must go beyond constructing proper infrastructure facilities in the coastal belt so as to redeem the fishermen from the clutches of fish traders and moneylenders cum commission agents. Certainly it will lessen the burden of financial indebtedness of the fishermen in the days to come.

## References

1. Oxford Advanced Learner's Dictionary of Current English, Seventh edition.
2. Ben Best, "Thoughts on Exploitation Theory", file:///I:/exploit.htm retrieved on 14<sup>th</sup> April 2011, p.3.
3. Surupa Raju (2005), "Variation In The Methods of Exploitation In Fish Marketing", *Journal of Fisheries Economics and Development*, Vol.VI, No.1, Hyderabad, Jan-June, p.55.
4. Chris Mac Donald, businessethicsblog.com/2009/08/19/exploitation-at-the-top retrieved on 20.3.2011.
5. Kurien John, (1980), "Social Factors and Economic Organisation of Traditional Small Scale Fishermen of India", *Social Action*, Vol.30, No.2, April-June, pp. 111-127.
6. Jose Murickan, S.J., (1983), "Interlinkages of Credit, Labour and Marketing Relations in Traditional Fishing: The case of Purakkad" in Srivastava, U.K. and M. Dharma Reddy (Eds), *Fisheries Development in India: Some Aspects of Policy Management*, pp. 175-200.
7. Pitchaiyah (1987) "Socio-Economic Conditions of Fishermen: A Case Study" *Kurukshetra*, May, pp. 35-37, 46.
8. Devarajan, S. (1989), "An Economic Analysis of Prawn Fisheries in Tamil Nadu", Unpublished Ph.D Thesis, TamilNadu Agricultural University, Coimbatore.
9. Eugene, T. (1990), "Capital and Capital Structure of Small Scale Fishing Units in Kerala", *Fishing Crimes*, Vol. 10, No.1, July, pp. 7-11.
10. Stephen, J.K. (1993) "Interlinkages of Technology, Capital and Labour in Marine Fish Production In Kanyakumari District", Unpublished Ph.D. Thesis, Madurai Kamaraj University, Madurai.
11. Pramak, S. K., (1993), "Fishermen Community of Coastal Villages in West Bengal", Rawat Publications, Jaipur, New Delhi, pp.67-69.
12. Pazhani,K and Jesi Isabella,S (1997), "Coastal Rural Indebtedness in Tirunelveli Kattabomman District, Tamil Nadu", *Fishing Crimes*, Vol. 17, No.8, pp. 45-47.
13. Surupa Raju, S. (2003), "A Study on Matrix on Correlation Coefficients of Crafts used by Fishermen Households in Andhra Pradesh", *Journal of Fisheries Economics and development*, Vol. V, No.2, July-December,pp.16-25
14. Raju (2005), "Variations in the Methods of Exploitation in Fish Marketing", *Journal of Fisheries Economics and Development*, Vol. VI, No.1, March, pp.54-77.
15. Rammkrishnan Korakandy, (2008), "Fisheries Development in India", *The Political Economy of Unsustainable Development*, Vol.2 Kalpaz Publication, Delhi, pp.450-452.
16. Sahayaselvi, S. (2011), "Danger of Linked Credit on Fisherfolk: A Study in Kanyakumari District", *Journal of Fisheries Economics and Development*, Vol.XII, No-2, July- December, pp. 35-42,